

ALL HANDS ON DECK



Stay the Course for Children and Families

VENDOR, SPONSOR & ADVERTISER PROSPECTUS

NYS COALITION FOR CHILDREN'S BEHAVIORAL HEALTH

Annual Staff Development Training Forum
November 27-28, 2018
Saratoga Hilton, Saratoga Springs, NY

The NYS Coalition for Children's Behavioral Health, in cooperation with the New York State Office of Mental Health, invites you to support its 2018 Staff Development Training Forum and Exhibition scheduled for November 27-28, 2018 at the Saratoga Hilton in Saratoga Springs, New York. By participating in the exhibition, advertising in our Official Program and/or sponsoring an event, you will be able to inform attendees of your products and services, increase your sales and exchange ideas while networking with nearly 500 professionals, direct caregivers and family members representing children's behavioral health services. Don't miss this chance to increase your visibility and establish personal contacts with these individuals.



DON'T MISS THIS GREAT OPPORTUNITY!

Participate in the New York State Coalition for Children's Behavioral Health Annual Staff Development Training Forum!

- ◆ This is an invaluable networking opportunity to meet with nearly 500 direct care givers, therapists, family members, senior supervisors and executives from provider agencies for children's behavioral health services.
- ◆ Enjoy the beautiful surroundings of nationally renowned Saratoga Springs, New York!
- ◆ This is a great opportunity to market your products and services to nearly 500 direct care givers, professional staff, family members and decision makers in the children's behavioral health field.

Executives, senior professionals, clinicians, social workers, direct care givers and family members who represent the following disciplines attend this Annual Training Forum:

Residential Treatment Facilities

Crisis Residences

Home and Community Based Service Waiver Programs

Family Support Services

Children's Clinics

Day Treatment Services

Other Community Based Children's Behavioral Health Programs

NEW YORK STATE COALITION FOR CHILDREN'S BEHAVIORAL HEALTH

PO Box 7124, Albany, NY 12224 ■ 518-436-8715 ■ info@cbhny.org ■ www.cbhny.org

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VENDOR OPPORTUNITIES

Vendors will be located in the foyer of the Saratoga Hilton. You will have exposure to attendees throughout the conference. Table top space includes a 6-foot skirted table, one chair and a printed identification sign displaying your company's name. Your company's name and product/service description will also appear in the official Annual Staff Development Training Forum Program.

Please note that if you need electrical current for your table top display, you must contact the Saratoga Hilton (518-693-1004) prior to the show.

EXHIBIT DATES & HOURS

Set Up: Tuesday, November 27, 8:00AM

Show Begins: 8:30AM

Breakdown: Wednesday, November 28, 12Noon. Vendors cannot break down during the educational sessions.

VENDOR FEES

Corporate/For-Profit Fees	\$350
Not-for-Profit Fees	\$150

HOTEL ACCOMMODATIONS & MEALS

Hotel reservations are made directly with the Saratoga Hilton by using the hotel reservation form that will be included in the conference brochure posted at www.cbhny.org. Meals are included for individuals staying at the Saratoga Hilton.

ADVERTISING OPPORTUNITIES

Your company's name will leave a lasting impression in the 2018 Staff Development Training Program, which serves as the exclusive guide to daily workshops and events. Market your products and services by utilizing this cost-effective advertising vehicle. Space is limited—please send your reservation today! The Coalition appreciates your support.

SPACE	WIDTH	LENGTH	RATE
Outside Back Cover	7 ½	10 ½	\$450
Inside Front Cover	7 ½	10 ½	\$350
Full Page	7 ½	10 ½	\$250
Half Page (Horizontal)	7 ½	5 ¼	\$150

The Coalition's Annual Meeting Program: Size 8 1/2 x 11"

SPONSORSHIP OPPORTUNITIES

Your support of the New York State Coalition for Children's Behavioral Health Annual Staff Development Training Forum is appreciated.

PLATINUM CORPORATE SPONSOR \$5,000

As a Platinum Corporate Sponsor your company's logo will appear on the front cover of the Annual Staff Development Training Forum Official Program. In addition, water bottles (or other novelty item) with your logo will be placed at each setting during the Keynote Luncheon at which special verbal recognition will be given to your company. Your company's material will also be distributed at registration (must provide 500 copies of flyer, brochure, etc.) Your company will be given a full-page advertisement and a double table top display for your information. Your company will receive five (5) complimentary registrations to the full conference. And, your company's logo and information will be displayed at the Registration Area and on our website, for six months post-forum.

CORPORATE SPONSOR \$2,500

As a Corporate Sponsor, your company's logo will appear on the front cover of the Annual Staff Development Training Forum Official Program. And, your company's logo and information will be displayed at the Registration Area. Your company will receive a full-page advertisement and a table top display for your information. Your company will receive three (3) complimentary registrations to the full conference. Your logo will be displayed on our web for three months post-forum.

FRIEND OF THE COALITION \$1,000

As a Friend of the Coalition, your company's logo will appear in the Annual Staff Development Training Program, a large show card with your company's name near the registration / break area, special verbal recognition during the Annual Training Conference and a special thank you on our website. Your company will receive one (1) complimentary registrations to the full conference.

RAFFLES

Please have your organization donate a basket of goodies, an electronic device, gift certificates or more! Your gift donations will be raffled throughout the Networking Social on November 27; all registered participants will be eligible to win. What a great way to recognize the hard, dedicated work and commitment of these individuals.

Your generosity of giving is well appreciated.

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APPLICATION & CONTRACT

1. GENERAL INFORMATION *Please Print or Type:*

Contact Name _____

Title _____

Company / Organization _____

Address _____

City / State / Zip _____

Phone _____ Fax _____

Email _____

2. VENDOR TABLE

We understand that this application becomes a contract when signed by us and accepted by the Coalition. **Contract Deadline: November 1, 2018**

Please check the appropriate line:

Corporate / For-Profit **\$350** Not-for-Profit **\$150**

Total Vendor Cost: _____

A. Product / Services Description

Annual Training Conference Official Program Copy: On a separate page, please type your company name and contact name along with a description of your products / services to be listed in the conference program (30 words or less). Copy received after November 1 will **NOT** appear in the materials. **PLEASE PRINT on a separate page and attach to this contract.**

B. Name Badges *Please Print or Type:*

Please list the names of each representative attending the exhibit. *Your name will appear exactly as you indicate below.*

1) _____

2) _____

3) _____

3. SPONSORSHIP

Please choose your sponsorship level. Sponsorship will be assigned in order of receipt of contract. All fees must be paid in full to reserve exclusively. For cancellation of commitment, the company agrees to pay 25% of the amount of sponsorship.

Platinum Corporate Sponsor (5 Comp Tickets) **\$5,000**

Corporate Sponsor (3 Comp Tickets) **\$2,500**

Friend of the Coalition (1 Comp Ticket) **\$1,000**

Total Sponsorship Cost: _____

Name Badges for Sponsorship Complimentary Tickets

Please Print or Type:

Please list the names of each representative attending the conference as part of your Sponsorship. *Your name will appear exactly as you indicate below.*

1) _____

2) _____

3) _____

4) _____

4. ADVERTISING

Advertisement space is assigned in order of receipt of contract. **CAMERA-READY COPY IS PREFERRED. A \$50 SET-UP FEE WILL BE CHARGED IF TYPESETTING IS NEEDED.** **CONTRACT / AD COPY DEADLINE: NOVEMBER 1, 2018.** *If an advertising agency is being used, please attach contact, address and phone number with this completed form.* Once advertising copy has been received, it is part of this contract that the advertisement cannot be cancelled without payment. If it is cancelled prior to receipt of advertising copy, a \$25 administrative fee will be deducted from payment.

Please check the appropriate ad size (inches):

SPACE	WIDTH	LENGTH	RATE
<input type="checkbox"/> Outside Back Cover	7 ½	10 ½	\$450
<input type="checkbox"/> Inside Front Cover	7 ½	10 ½	\$350
<input type="checkbox"/> Full Page	7 ½	10 ½	\$250
<input type="checkbox"/> Half Page (Horizontal)	7 ½	5 ¼	\$150

Please check the appropriate line:

Camera-ready copy is included with my application.

Camera-ready copy will follow in the mail by November 1

Please typeset attached. (A \$50 set-up fee is included in my payment.)

Total Advertisement Cost: _____

5. COST SUMMARY

\$ _____ Total Cost for Vendor Table

\$ _____ Total Cost for Sponsorship

\$ _____ Total Cost for Advertising

\$ _____ **Total Amount Due**

Make all checks payable to:

New York State Coalition for Children's Behavioral Health

Mail Payment to: PO Box 7124, Albany, NY 12224

Payment must accompany contract unless emailing contract. Payment must immediately follow contract submission if emailing contract.

Submit your application
via MAIL or EMAIL by
November 1, 2018

MAIL: PO Box 7124, Albany, NY 12224

EMAIL: info@cbhny.org
(Please mail payment to address above if emailing contract.)

If you have any questions regarding your application, please email info@cbhny.org